

Contact

Chandigarh
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akshaypuriwriter (LinkedIn)

Top Skills

Web Content Writing
Team Management
Writing

Languages

English (Native or Bilingual)

Certifications

Hubspot Agency Partner Certification

Akshay Puri

I Write Blog Posts/Long-Form Content Pieces That Build Trust + Authority. Expertise in AI, Blockchain, Crypto, SAAS, B2B, B2C, Web Content, Content Editor & Strategist.

Chandigarh, India

Summary

Are You Lost for Words?

It's ok; it happens to the best of us. Except for me, because I'm a writer. It's my job to conjure up the most magical words for every situation.

"I Write Words That Help You Solve Your Problems and Achieve Your Objectives." Akshay Puri

My Expertise: Blockchain, healthcare, Cryptocurrency, Bitcoin, IT, Travel, food , matrimonial, transportation, fashion, education, parenting, real estate, technical, non-tech, etc.

I Am Quick to Absorb the Brief and Deliver the Goods and Have Extensive Experience Behind Me.

I specialize in high-quality, well-researched content — SEO web copy, landing pages, e-books, white papers, case studies, email campaigns, blog posts, infographics and more — that empowers big brands to create small-scale, meaningful connections with customers.

Article (Short & Long-form) Blog post Website Content (Homepage, Service, About Us, FAQ & Custom Pages) e-Book email copies Press Releases Reviews Ghostwriting Buyer Guide Press Release Product Description

I have a proven track record in cultivating solid business relationships designed with your business needs in mind.

My Skillset

SEO Research
Creative Writing
Social Media
Editing and Proofreading
Email Marketing
Research and Fact-checking
Communication
Keeping Deadlines

My Samples-

<https://singularitynet.io/>

<https://blog.singularitynet.io/>

<https://www.alshanmarketing.com/blog>

<https://rejuve.ai/>

<https://singularitydao.ai/>

<https://www.slideteam.net/blog/author/akshaypuri>

<https://hackernoon.com/ai-startup-financing-6-best-seed-funding-options-in-2022>

<https://www.deeperthanblue.co.uk/blog/>

<http://www.evergreenlgx.com/>

<https://deepfunding.ai/>

www.firefold.com

sunplussoftware.com

Key Attributes

Determination & Dedication
Highly committed

Hard Working and efficient with ethics

Personal Profile

Address : Derabassi, Punjab

Date of Birth : 15/02/1993

Gender : Male

Marital Status : Single

Languages known : English & Hindi

Declaration

I hereby declare the above furnished details true and correct to the best of my knowledge.

Have an Awesome Day!

Thanks in Anticipation

Cheers

Akshay Content Creator. Traveller. Avid Coffee Drinker & Netflix Lover

Experience

SingularityNET

Technical Writer

August 2021 - Present (1 year 5 months)

Manage Social Media marketing campaigns and day-to-day activities, including:

Curate relevant content to reach the company's ideal customers.

Create, curate, and manage all published content (images, video, and written).

Oversee design (i.e., Facebook Timeline cover, profile pic, landing pages, Twitter profile, and blog).

Design, create and manage promotions and Social ad campaigns.

Generate, edit, publish and share daily content (original text, images, video or HTML) that builds meaningful connections and encourages community members to take action.

Set up and optimize company pages within each platform to increase the visibility of the company's social content.

Work with clients to create a social media strategy and monthly newsletters.

Continue to refine and define our social marketing process.

iMark Infotech Pvt. Ltd

Senior Content Writer

August 2019 - August 2021 (2 years 1 month)

Chandigarh, India

Managed a team of writers to create copy that promoted clients' SEO, sales, and thought-leadership goals.

Wrote unique content for businesses within the legal, finance, health care, energy, real estate, public sector, education, and human resources industries.

Works closely with the Marketing Specialist to post engaging content, and upload videos, images, and audio files across social media platforms paced through an editorial calendar.

Edited and proofread content to ensure proper grammar, quality, and consistency.

Kindlebit Solutions Pvt. Ltd.

Senior Content Writer

June 2017 - August 2019 (2 years 3 months)

Chandigarh, India

Handling a team of writers.

Wrote content for websites, blog sites, and social media pages.

Managed social media pages, including Facebook, Twitter, Instagram, and Google+.

On-site SEO practices, including proper usage of tags, title tags, keyword usage, outbound, and inbound links.

Processing work through the content management site WordPress.

Glocify Technologies Private Limited

Content Writer

June 2016 - June 2017 (1 year 1 month)

Panchkula, Haryana, India

Implementing various elements of a client's content marketing strategy as instructed by Project Managers.

Optimizing current copy on a client's website.

Writing new SEO-friendly copy for pages on a client's website.

Article writing and posting.

Blog writing and posting.

Press release writing (as well as other forms of PR-media pitches, articles, etc.).

Researching trending topics within a variety of industries.

Steelbird Hi-Tech India Ltd.

Content Writer

June 2015 - June 2016 (1 year 1 month)

Panchkula, Haryana, India

Worked as a Content Writer which included press releases, news and announcements, and researched effective & feasible articles.

Proofreading and editing.

To create slogans and Ad campaigns re,garding eCommerce for marketing through social sites.\

Education

SSIET Derabassi

Bachelor of Technology - BTech, ECE · (January 2011 - January 2015)

Steeping Stones Chandigarh

12th, Non-Med · (January 2009 - January 2011)

St Xaviers High School

10th, Non-Med · (January 2001 - January 2009)